

**The Litigation Section of the
Santa Barbara County Bar Association presents:**

**WINNING FROM THE BEGINNING:
Jury Selection And Opening Statement**

The 5 most overlooked strategies for winning trials. Learn key nuances in jury selection and opening statement from the attorney who has built his reputation trying cases and winning.

Speaker: Matthew Haffner of HAFFNER LAW GROUP

With dozens of complex multi-party, and multi-million dollar jury trials under his belt and completing an average of 3-4 trials a year, Matthew Haffner has a trial success rate of 95% and hasn't lost a jury trial in over 20 years. His skills and instincts as a trial lawyer have allowed him to effectively educate other lawyers on litigation and trial preparation tactics, and his "How to Win at Trial" presentation has garnered recognition and praise. Mr. Haffner is a sought-after speaker and educator and has earned praise from his colleagues and Judges. Haffner Law Group has been handling cases for over 30 years and is a top-tier litigation law firm located in the heart of Ventura's downtown district.

Date and Time

Thursday, September 5th, 12 noon to 1:00 pm

Location

Santa Barbara College of Law, Room 1, 20 East Victoria Street, Santa Barbara

Reservations

Please reserve via email to Mark Coffin,
Litigation Section Chair, by Thursday, August 29th,
mtc@markcoffinlaw.com

Cost and Payment

\$35 to members, \$40.00 to nonmembers – includes lunch
Please mail checks by Thursday, August 29th, payable to:

Santa Barbara County Bar Association
c/o Mark Coffin, MARK T. COFFIN, P.C.
21 E. Carrillo Street, Suite 240
Santa Barbara, CA 93101

MCLE Credit

One hour credit applied for